

Plantforce implement ISO14001 and achieve environmental, cost and admin savings with Pro Pal.



Plantforce is London's leading independent plant company, supplying award winning contemporary interior and exterior plants and flowers.

The aim

ISO 14001 is a framework to assist in identifying environmental goals, implementing and monitoring improvements. That framework is only worthwhile in the hands of forward thinking companies like Plantforce, who act upon it to make real, practical improvements to their working practices.

Environmental gains can be made by reducing the resources needed to complete a task but as all resources have a cost attached, there is a real economic incentive to reduce resource use and thus cost. An environmental and business benefit appealed to both Plantforce's heart and wallet.

Plantforce knew that a mobile workforce management system could make the substantial improvements they sought but as Plantforce's Jemma Jeeves puts it;

"The systems were so complicated; we never felt we had the time to implement them and everything we looked at was very expensive."

Plantforce overcame these two major hurdles by implementing Field Force Solution's Pro Pal system.



The solution

The Pro Pal system provides the total solution of software, mobile devices and maintenance, it even includes the mobile data contract. FFSL set the system up and provided training based upon Plantforce's real world usage. This allowed Plantforce to focus solely on actually using the system from the very outset, getting the benefit without a large investment of time or money.

"It's so easy to use. Everyone has a smartphone these days and if you can use that, you can use Pro Pal" – Jemma Jeeves, Office Manager, Plantforce

The benefit

The obvious environmental impact of a paper based system is -of course - the overuse of paper but that's a very small part of the total impact of a less efficient job management system. The real environmental and financial benefits lie in fuel savings from improving the efficiency of routes.

"It's easier to group a day. We see the routes drawn on the map, which makes it really clear to see the overlaps and make improvements. – Jemma Jeeves"

A big benefit but just a small part of what Pro Pal offers. By reducing duplication and making job data instant; it significantly reduces time spent on job admin and billing. Time that can be far better employed elsewhere.

"We're more relaxed when doing our quality checks. We can give more support to the Sales team and work on projects to bring in new business. – Jemma Jeeves"



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